



*Our work continues...
Our commitment never stops!*

- Donated \$17,500 to Rutgers Cancer Institute.
- Donated \$ 8,160 to the Childhood Cancer Therapy Development Institute.
- Helped Kier's Kidz Advisory Board become a recognized organization at Rutgers, now called Kier's Kidz at Rutgers.
- Conducted 7 successful bone marrow donor drives.
- Continued our ongoing education efforts about the importance of bone marrow and DNA matching.
- Kier's Kidz Board and Advisory Board members met with oncologists at Rutgers CINJ to learn more about their most promising research.
- Numerous discussions with cancer patients and family members to provide support and information and to help find resources.
- Created a new High School Advisory Board to inspire the next generation of cancer researchers and clinicians.
- Sought and received financial support from several businesses.
- Applied for several grants and awards to help us continue our important work.
- Used social media to publicize important new advances in oncology research and treatment.
- Used social media to share how Kier faced her battle with cancer and her death, emphasizing that Kier lived as fully as she possibly could even during the most difficult times of her struggle.

- Working with other nonprofits to help patients and their families, and to support cancer research and improvements in cancer treatment.
- Joined an international group of non-profits to underwrite research into rhabdomyosarcoma.
- Multiple speaking engagements to local groups and organizations to spread the word about Kier's Kidz and pediatric cancer.
- Using social media, we empathize with other families by sharing how Kier's death and her absence have affected our family and how we deal with our continuing sense of loss.
- Monthly Board of Trustees meetings where we discuss Kier's Kidz organizational goals and strategies, so we can advocate for and support children and young adults battling cancer.
- Organized 2 successful end-of-year fundraising drives.
- Sgt. Pepper's Lonely Hearts Club Band music fundraising event.
- Provided support for the Douglas Holiday Party for local children.
- Spoke to students at Pennsbury High School and staff about Kier's cancer journey and about Kier's Kidz.
- Joined the National Coalition Against Childhood Cancer.
- Joined the Middlesex County Regional Chamber of Commerce.

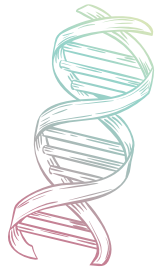
K I E R ' S K I D Z I N S P I R A T I O N S T O R I E S



Misha P.

My name is Misha and I am a junior in high school at the Somerset County Academy of Health and Medical Sciences. I was diagnosed with Acute Lymphoblastic Leukemia, one of the most common pediatric cancers, at age 3. I was lucky enough to be in remission by age 5, and I am now over 10 years cancer-free.

Because of this experience, I aspire to be a pediatric oncologist when I am older. I decided to become a part of Kier's Kidz so I have the opportunity to give back to families like mine that went through a tough time during the course of treatment, and fund research to find more cures.



I am currently a junior at West Morris Mendham High School and have recently joined the Kier's Kidz team in hopes of taking my fascination for the sciences and using it to make an impact on the broader community.

I first came in contact with Kier's Kidz while working on a philanthropy project that involved planning and executing a fundraiser for a local charity. Throughout the process, I was touched by the passion and commitment of Kier's Kidz in its mission to carry on Kier's legacy and its unique emphasis on educating aspiring cancer researchers like me.

After carrying out my fundraiser, I decided to continue working with Kier's Kidz on the High School Advisory Board in order to encourage other students at West Morris Mendham High School and beyond to get involved with the organization.

Owen P.



We hope you enjoyed this update! We've detailed some of the great work we have done these past two years. We also wanted to introduce three of our many outstanding student colleagues. With **YOU** in our hearts and with **YOUR** crucial support, we will continue our good works and **YOU** will be a part of them. **Please help the children and young adults battling cancer. THANKS SO MUCH!**

To donate by check: please use the enclosed envelope.

To donate through PayPal: log into your account, choose Send, place **kierskidz@me.com** in the appropriate field, choose your amount, and press send.

To donate with a credit card: go to **kierskidz.com**, click on the Support Us button, then choose the Donate Now box, and follow the prompts. Your information will be shared with us, excluding your credit card data. Kier's Kidz never shares your information with others!